## Monthly Performance Snapshot & Reporting

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We offer an extensive library of research and reporting tools that range from Gross Profit by Month to Conversion Rates Since Inception. These reports can help you determine where you might want to improve and help manage future changes.

When you first log in to your Control Panel, your Monthly Performance Snapshot is the homepage, a.k.a the Dashboard. The colored infographs populate from your reports page data.

Monthly	Performance	Snapshot							
						_	_	Sales	Orders 📕 Visitors
2022-03	2022-04 2022-05	2022-06 202	2-07 2022-08	2022-09 2023	-10 2022	-11 2022-12	2023-01	2023-02 2023	-03 2023-04
79,415	162,936 \$11,744,449 \$ 66,778 70,040 468,013 10,261,421		6,728 68,870		4,311 7	1,528 \$11,618,5 2,209 67,9 0,310 10,611,9	95 69,34	0 67,573 8	31,845 52,060
Gross Pr	ofit	Sal	es		Ord	ers		Visitors	
Last Month	\$2,488,206	.81 Last	Month <b>\$14</b> ,	,106,862.49	Last M	lonth 8:	1,845	Last Month	12,438,252
Last 30	\$2,673,864	.86 Last	so <b>\$13</b> ,	,227,024.65	Last 3	o <b>7</b> 2	7,588	Last 30	11,764,712
Next 30	\$2,759,082	.17 Next	30 <b>\$13</b>	,354,199.46	Next 3	io <b>7</b> 8	8,585	Next 30	11,990,730
YTD	\$8,695,318	.01 УТО	\$46	,130,922.91	YTD	27	0,160	Search Ads	467,835
12 Months	\$27,393,782	. <b>81</b> 12 M	onths <b>\$141</b>	,292,411.26	12 Mo	nths 83	2,721	Shopping Ads	2,292,378
D.11D.1									4,816,323
Paid Ret	Paid Return On Ad Spend								5,161
\$723,677.80 2,265,269 24,770 \$3,828,815.85 (\$5.29/\$1.00 ROAS)							)	National Website	
Spend * Includes sales f	Clicks from Free Shopping. Stati		Orders 30 Days	Sold				Dealer Website	166,515 3,580,802
Orders R				der Dollars	_			Organic	3,300,002
Ordersn		Actual 📃 Exp				Actual E	xpected		
Saturday Sunday			S	turday unday					
Monday Tuesday		_	Tu	esday		_	- 1		
Wednesday Thursday Friday				esday Irsday Friday					
0	500 1000 1500 2	2000 2500 3000	3500		00000 300000	400000 50000	0 600000		

To see all of the reports we offer beyond those displayed on your Control Panel Dashboard, go to Research > Reports or click Reports next to Search Orders. Make sure your website URL is selected in the top right of the Control Panel.

Research > Reports:



Reports next to Search Orders:

A	Orders <del>-</del>	Customers 👻	Research 🛨	Inventory 🗸	Settings 🛨	Help				
					Rece	nt Orders	Search Orders	🔳 News	ılli Reports	

If there are any reports you do not see on your Reports page but are interested in, feel free to contact Support@simplepart.com to have a custom report generated.